



Cyril the Squirrel Books

ADVANCE INFORMATION SHEET

Title:	<i>Lola Clare the Polar Bear</i>
ISBN:	978-1-908048-02-8
Price:	£5.95
Author & Illustrator:	Jo Wright
Publisher:	Cyril the Squirrel Books
Publication Date:	30 November 2010
Category:	Children's
Specifications:	Paperback, sewn, 240 x 297mm, 24pp
Distributor:	Bertram Books

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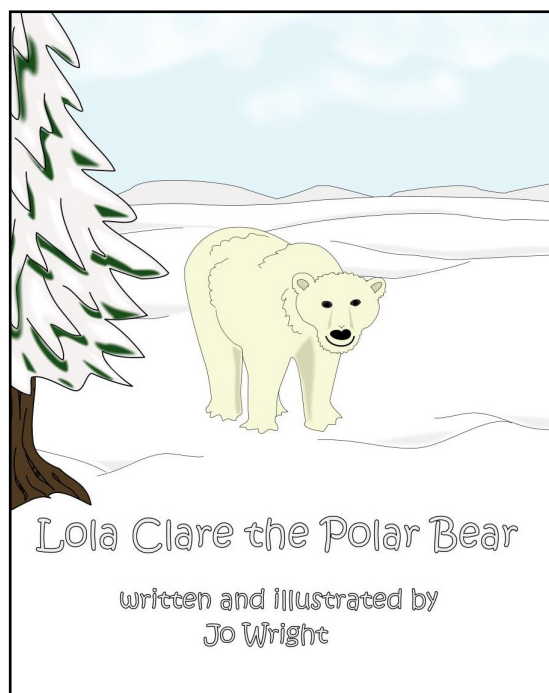
Praise for Jo Wright's illustrations: "For kids who love animals, the brightly coloured, bold illustrations are sure to engage them." Sunshine Smile Publications

Lola Clare the Polar Bear is the third title in a new series of children's picture books called Cyril the Squirrel and Friends, written and illustrated by Jo Wright. The book is suitable to be read to toddlers/infants and also by children as they learn to read (5 to 8 years). It is written to challenge as well as entertain young readers and listeners with the inclusion of a few longer words to broaden vocabularies, and this aspect will appeal to discerning parents and teachers. Quite apart from this, however, the book appeals to a wide range of children due to its vivid animal illustrations and funny story. The illustrations feature a range of wild animals found near the arctic circle.

Lola Clare is a funny and mischievous polar bear who is fond of throwing snowballs at other animals! The story follows her making mischief at the expense of others until one day she lands herself in trouble and needs one of her victims to help her out. The book prompts children to think about the nature of friendship and how people treat one another.

About the Author:

Jo Wright is in her late thirties and lives in Warwickshire. She has BA (Hons), MA and PhD degrees in literature, her thesis being written on contemporary magical realist fiction in Africa, the Caribbean and South Asia. After a fifteen year career in higher education, including senior management roles, she decided to leave this behind her to spend more time with her family and write, illustrate and publish children's books. *Lola Clare the Polar Bear* is her third published title.



Selling Points:

- Series features rhyming sounds in its titles which are spelt differently (Lola Clare/Polar Bear) to help children learn about the oddities of the English language.
- Gets children thinking about friendships and helping each other when in need.
- A funny story, which also provokes thought about when jokes are funny and when they can hurt others.
- Rhyme and repetition.